



Brandon-Durrell Co.
219-221 S. MICH. ST.

Brandon-Durrell Co.
219-221 S. MICH. ST.

The Garment Doesn't Make the Woman—But It Helps a Lot!

If every woman in Northern Indiana really knew that at this store she could buy garments of absolutely authentic style, of guaranteed quality—and at no greater cost than just ordinary coats and suits could be purchased for elsewhere—we would be unable to supply the demand.

Now that's exactly what can be done, and that's why we are buying this newspaper space to tell you.

We're convincing more and more of the discriminating women of this fact every season, the phenomenal increase of our garment business proves that; but there are many yet to be shown that **Brandon-Durrell Co.** are 'way in the lead for **Coats and Suits of the unordinary styles—the kinds you will turn again to look at—the kinds that stamp the wearer as one of the better dressers.**

SUITS The Greatest Assortment in the City—\$9.95, \$14.95, \$19.50, \$22.50, \$25.00 and up to \$60.

COATS An Unequaled Assortment Coats of every kind \$0.00, \$15, \$17.50, \$19.50, \$25 and to \$50.

SPECIAL PRICES FOR SATURDAY

Women's and Misses' Suits

Just read this, then come here for that suit. Beautiful Whipcords, Broadcloths, Serges, Bedfords and Novelties, immense variety of styles, all sizes, black and colors; suits that were made and designed to sell at \$19.75 and \$22.50. Special.....

\$14.95

Women's and Misses' Suits

Here is your chance to buy a high-grade suit at the cost of the material and making. No profit to anybody on these suits. Poplins, Broadcloths, Whipcords, Bedfords, and all the new materials; black and colors; large selection of handsome \$30, \$32.50 and \$35 suits. Special.....

\$23.00

Women's and Misses' Coats

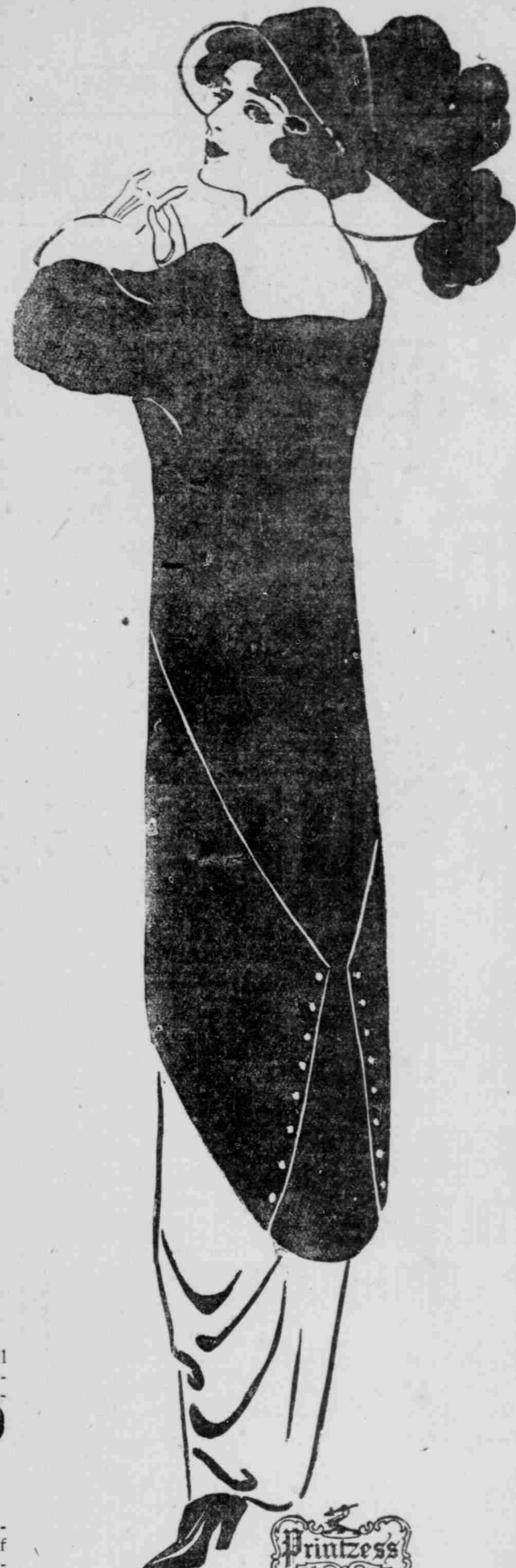
Several hundred new coats, all the latest creations, will be on sale Saturday. Women's and misses' beautiful Chinchillas, Boucles, Astrakhans, Cheviots, Serges, Striped Mixtures and Novelties; all colors, all sizes; beautiful \$15 to \$18.50 coats. Special....

\$10.00

Women's and Misses' Coats

Those beautiful Printzess Coats in an almost endless variety of styles. South Bend's greatest display and sale of coats in Chinchillas, Salts Sealette Plush, Boucles, Astrakhans, Eponge, Duvetyne Cheviots, cut Chinchillas and Novelties galore; \$20 to \$25 values. Special.....

\$17.50



Printzess
DISTINCTION IN DRESS
REG. U.S. PAT. OFFICE

Women's and Misses' Plush Coats, Special Sale

Women's and Misses' Plush Coats, sealette plush, full length; \$15.00 coats. Sale price.....**\$11.95**
Women's sealette Plush Coats, satin lined, with plain or fancy collars and cuffs; \$20.00 coats. Sale price.....**\$15.00**
Salts Sealette Plush Coats, full Skinner satin lined, plain or brocaded; all sizes. Special values at \$40, \$35 and.....**\$25.00**

JUNIOR COATS.

A big purchase Junior Chinchilla Coats for girls, ages 13, 15 and 17, in grey or brown; coats that were made to sell at \$10. Special.....

\$6.95

SUITINGS AND CLOAKINGS.

A large coat and suit maker's entire surplus stock and remnants; all kinds; worth to \$2.50 per yard. Sale price.....

98c

"Right Distribution of Right Merchandise at Right Prices."

Brandon-Durrell Co.
219-221 S. MICH. ST.

UNDERWEAR SALE

Case after Case of Warm Winter Underwear at Money Saving Prices Beginning Tomorrow.

LADIES' AND MISSES' UNION SUITS.

Ribbed fleece lined; all sizes; 50c kind. Special.....**39c**
Ladies' Union Suits, white fine ribbed fleece lined; all sizes; \$1.00 quality. Special.....**79c**
Ladies' Union Suits, ribbed fleece lined; regular or extra sizes; \$1.25 kind. Special.....**89c**
Ladies' Vest and Pants, ribbed fleece lined, all sizes; 25c kind. Sale.....**19c**
Ladies' Vest and Pants, ribbed fleece lined; all sizes; 50c kind. Sale.....**39c**

Polly and Her Pals

Copyright, 1913, International News Service.

A Surprise For Aunt Maggie

